

Logo voting guidance



4 July 2026

Preliminary...
or Permanent?

Logo voting – summary of ProBasket club practice



- There are 79 Clubs in the ProBasket region (North-east Switzerland)
 - 59 (75%) do not have a “Club-level” mascot
 - 49 are known as BC [Place] or [Place] Basket(ball)
 - 10 are known as name-basket(ball) or have a different club type (KSV, KTV, etc.)
 - 20 (25%) have a mascot
 - 15 are known as BC-place-mascot (i.e., Basketballclub Oerlikon Grizzlies)
 - 5 are known as BC-mascot or mascot-basketball (i.e., Goldcoast Wallabies)
- Several clubs do not have a Club-level mascot, but do have mascots for individual teams:
 - BCBE Bulls HU16, BCBE Dolphins U10, BCBE Eagles U12, BCBE Eagles U12 B, BCBE Panthers HU14PR, BCBE Rockets HU18I, BCBE Sharks HU16 PR, BCBE Spiders HU18PR
 - BBZU Avengers MU8, BBZU Dragons HU18PR, BBZU Fever DU16, BBZU Heroes H3, BBZU Hunters H1, BBZU Huskies HU14, BBZU Knights HU22, BBZU Magics HU18I, BBZU Panthers HU16I

Logo voting – list of ProBasket clubs by name type



“BC Place” - 25

Basketball Club Korac Zürich
Basketball Club Niederhasli
Basketball Club Zürich 93
Basketballclub Aarburg
Basketballclub Brunnen
Basketballclub Horgen
Basketballclub Sarnen
Basketballclub Uster
Basketballclub Winterthur
Basketballclub Glarus
Basketballclub Lions Heat
Basketballclub Alte Kanti Aarau
Basketballclub Altstetten
Basketballclub Bevanda Zürich
Basketballclub Buchrain-Ebikon
Basketballclub Divac Zürich
Basketballclub Kloten
Basketballclub KS Limmattal
Basketballclub Olten-Zofingen
Basketballclub Seetal
Basketballclub Seuzach-Stammheim
Basketballclub Sins
Basketballclub Wetzikon
Ballsportclub Obfelden
Basketballverein Bregenz 1983

“Place Basket(ball)” - 25

Aarau Basket
Baden Basket 54
Basketball Oberthurgau
Basketball Züri Oberland
Basketball Zürich Unterland
Boniswil-Seengen Basket
Emmen Basket
Feldkirch Baskets
Graubünden Basketball
Greifensee Basket
Lakeside Basketball
Linth Basket
Mutschellen Basketball
Opfikon Basket
Rüti Basket
St. Otmar St. Gallen Basketball
STV Basket Kreuzlingen
STV Luzern Basket
Sursee Basket
Swiss Central Basketball
TV Reussbühl Basket
Weinland Basketball Club
Wohlen Basket
Zug Basket

With Mascot - 19

Basketball Club Fällanden Red Lions
Basketballclub Landquart Rivers
Basketballclub Marmotas
Mörschwil Griffins Basketball
Phönix Basket
Stingerz Zürich
TV Hünenberg Rockets
Basketballclub Inwil Hoopers
Basketballclub Schaan Woodchucks
Basketballclub Bears Wil Basketball
Basketballclub Oerlikon Grizzlies
Basketballclub Olympiakos Zürich
Basketballclub Rapperswil-Jona Lakers
Basketballclub Turicum Lions
Baar Bumble Bees
Goldcoast Wallabies Küsnacht-Erlenbach
Rheintal Scorpions
Viper Basket Bonstetten
Unicorn 02 Spreitenbach
Seeblick Bears

Other - 10

SVA Megas Alexandros
Basketball im Quartier
Flying Baskets
Grasshopper Club Zürich
Basketball Sektion
Sport Club Elite Basketball
Ikaros Zürich Basketballclub
CVJM Basketball Frauenfeld
KSC Wiedikon
KSV Basket Wattwil
KTV Schaffhausen Basketball

25% of clubs have a
“Club-level” mascot

Example logos – BC [Place]



Example logos – Place basket(ball)



Example logos – With Mascot



Example logos – Other



Grasshopper
Club Zürich



Basketball
Sektion



Logo voting – voting structure and guidance



- Voting will take place in two rounds.
- All Members/Founding Members are eligible to vote.
- First round lasts from 16:00 to ~19:00 > Place one RED sticker on your favorite logo.
- At ~19:30, we will count the votes, identify the two logos with the most votes, have an open discussion, and then a 2nd round of voting for the winner
- Important!
 - *We are voting for the “high level” logo design and whether or not we have a “Club level” mascot*
 - *We may further improve the selected logo/colors after the voting, i.e., with the help of a professional designer (as most logos were AI generated)*
 - *Some logos have alternative versions...if the logo is selected as the winner, we might have a 3rd round of voting to pick the specific version*
 - *If we don’t have a “Club level” mascot, we can still give individual teams the flexibility to have a “team level” mascot*